

SKILLS

- Strength in creating unique interface designs for web sites and web applications
- Can transform a client's strategic direction, and creative and business needs into an appropriate visual solution
- Adaptable and versatile design style, depending on client needs
- Experience in usability for multi-level web sites and web applications (working from sitemaps, wireframes, workflows)
- Experience with Accessibility and W3C website development
- Experience with Social Media Integration
- Experience designing for CMS solutions
- Some design experience for Mobile Devices
- Corporate Identity (logo) design
- Some experience with Pre-Press and design for Print Media
- Can work well in team environment as well as independently
- Can articulate and communicate creative ideas to internal and client audiences

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- MAC/PC Friendly
 - Expert in Adobe Photoshop and Illustrator (CS5)
 - Knowledge of Basic Flash Animation
 - Experience with CSS and HTML limitations and capabilities

WORK EXPERIENCE

Feb. 2012 - present

Parent Media Group

Interactive Designer/Art Director

- Currently involved in the Creative redesign of Parent Media Group properties including thecutekid.com, parentsociety.com, and cutekidcreations.com

Apr. 2008 - Feb. 2012

Devlin

Interactive Designer/Art Director

- Designed websites and online promotions for variety of clients such as Fedex, Pattison Outdoor, Bravado Designs, and CAMH

Oct. 2005 - April 2008

Kaboose Inc.

Creative Director

- Lead and directed a small team of designers
- Interface design for all Kaboose web properties, online contests, sweepstakes, promotions and rfps

Oct. 2001 - Oct.2005

Freelance

Interactive Designer/Art Director

- interface design for web sites and software applications
- Acquired numerous of personal business clients as well as sub-contracted for various interactive and media agencies:
 - Cossette Interactive / Fjord
 - Grey Interactive
 - Organic

continued...



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WORK EXPERIENCE (...continued)

Jun. 2000 - Sept. 2001

Passport New Media

Senior Designer

- interface design for web sites and software applications

Oct. 1997 - Jun. 2000

Freelance

Interactive Designer/Art Director

- interface design for web sites and software applications

Sept 1996 - Oct 1997

Arc Media Inc.

Multimedia Designer

- interface design for CD ROMs, print design for CD ROM covers

EDUCATION

Multimedia/Computer Graphics 1995 - 1996

Sheridan College - Oakville, Ontario

1 year post graduate diploma

Graphic Design and Advertising 1992 - 1995

Conestoga College - Kitchener, Ontario

3 year diploma

Web Development Certificate- 2012

George Brown College

Completion of 2 courses (XHTML, CSS)

REFERENCES AVAILABLE UPON REQUEST